



NOW NEWS

VOLUME 14

NUMBER 4

DECEMBER 1981

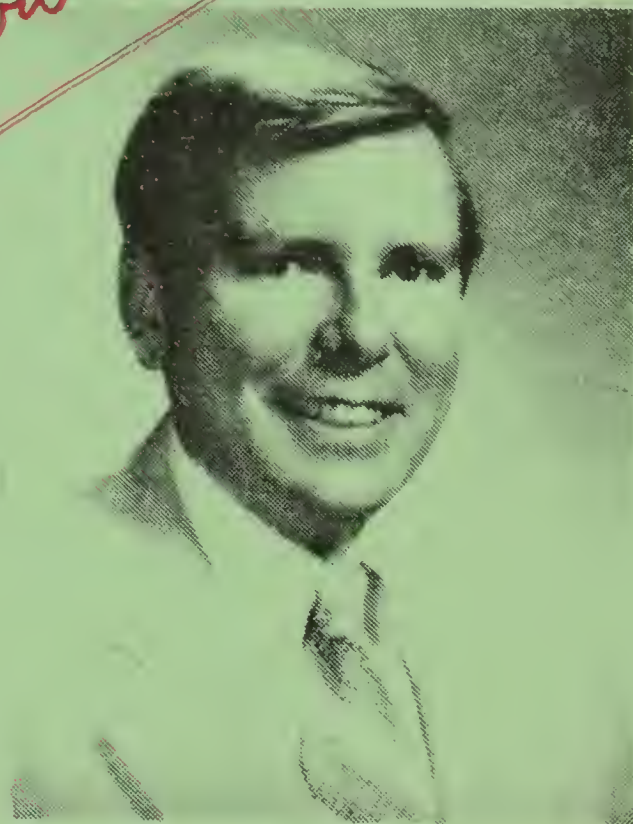
From Your President

Once again it is my duty to announce that the time for nominations for elective office in the Numismatists of Wisconsin is here. If you know someone who is interested in being an active member of the governing body of the Numismatists of Wisconsin, we would welcome a nomination.

This coming election is exceptionally important for many reasons, the first being that the office of President, Vice President and four board members will be available this year. It is my hope and wish that the new members of the board will continue to work to bring the hobby together as their terms pass into history.

Another important item for the new president and board of governors to consider is the funding of the

ANA scholarship program. In the past we have been funding this program by donations from dedicated, interested numismatists, and from the auction fee. With the prospect of rising costs for the seminar, we are faced with several choices. They are: Discontinue the program, increase the auction fee, or, fund the program from the proceeds of the



show and membership fees.

Another project which may seem far away, is the 1986 joint Central States/NOW Convention here in Milwaukee. The planning and ground work for this convention will have to be done during the term of the next president and NOW board members.

It is especially vital that they recognize the need for unity in the hobby. This means that they should be willing to have their ideas heard, while respecting the rights of people or clubs with differing ideas.

Remember, NOW is your club. It should be important to all of you to take an active interest in building a strong state organization, and by inputting your ideas helping your state organization. Remember, we are all working toward the same goal: A strong, healthy hobby.

Sincerely,

Michael Segersin

N.O.W. DUES NOTICE

With the new year only a couple weeks away, N.O.W. Secretary Harry Collins will be accepting 1982 dues NOW. Keep in the hobby mainstream, send your dues to Harry at P.O. Box 6, Schofield, Wis. 54476

WISCONSIN COIN AND PRECIOUS

METALS ASSOCIATION FORMER

The first membership meeting of the WCPMA was held Nov 1st in conjunction with the Fox Valley Coin Club fall show. Elected as officers for 1982 were:

President - Fritz Voecks
Vice Pres. - Harold Collins
Treas. - Len Roosmalen
Sec. - Dick Walters
7024 W. North Ave.
Wauwatosa, Wis. 53211

WCPMA was formed as a protective "watchdog" association against punitive legislation concerning coin and bullion transactions in the hobby.

BEST WISHES!

For the Holidays from the elected and appointed officers of NOW!

CALL FOR NOMINATIONS

Nominations are in order for the following NOW offices: President, Vice President and four members of the Board of Governors.

Nominations will close March 1st, 1982. Please send your personal or club nomination to: Harry Collins, P.O. Box 6, Schofield, Wis. 54476

Mike Segersin - Pres. NOW

MADISON HOSTS 1982 N.O.W.

The 22nd Annual Numismatists of Wisconsin (N.O.W.) will be hosted by the Madison Coin Club, Madison, Wisconsin. The under-1-roof Show, Sale & Convention will take place May 15 & 16 at Sheraton Inn & Convention Center, just off the highway 12-18 bypass.

A special feature of the 1982 show will be the fact that the Madison Coin Club will be celebrating it's golden anniversary as part of the Convention. The club

was founded in 1932 and is believed to be the oldest active coin club in the State of Wisconsin. As a part of the Golden Anniversary celebration, brunch/banquet activities will honor several founders and long-time club members who are still active.

Robert C. Kraft, of Madison, general chairman of the convention, urges organizations that would like to conduct meetings at the show to contact him at 404 Glenway St., Madison, WI 53711.

— • —

Specify; Numismatists of Wisconsin
\$37 Single/\$44 Double
Luxury rooms on the 7th floor for
an additional \$4.00



Sheraton Inn & Conference Center

706 JOHN NOLEN DRIVE
MADISON, WISCONSIN 608/251-2300

We're delighted you're coming to Sheraton Inn & Conference Center. Here are a few things you should know about our Hotel.

- Luxury rooms on Coliseum Floor and University Floor available at additional cost.
- Children under 18 free when sharing room with parents.
- Free use of cribs on request
- We honor all major credit cards
- 12 channel color cable television in all rooms
- Free direct dial local telephones
- Indoor / outdoor swimming pool
- Live entertainment in the Penny Oak Lounge
- Located across from the Dane County Coliseum
- 15 meeting or banquet rooms
- Game room
- Free parking
- Hospitality suites
- Gift shop
- Dining room

WILL EXHIBITING SURVIVE

THE EIGHTIES?

Even in these highly commercialized days of our hobby, when the MS-70 and the price of gold and silver bullion is more in the conversational view than the history and beauty of numismatics, you will hear concern voiced as to the state of competitive exhibiting.

A recent survey conducted by ANA shows exhibitors reluctant to display their treasures on a basis of time, distance, effort, cost and security. When examined in parts, the survey points up several things that can be done if we, as persons who have enjoyed the exhibits over the years, wish to save competitive displays. Time and effort in preparing the exhibits are labor of love, but the extra time the exhibit need be on display is a burr. Why not set exhibit times for set up and take down on a more flexible (less rigid) basis? Effort at the show means automobile to exhibit area help - these exhibitors in nine of ten cases are guests - not commercially motivated numismatic persons.

Distance tends to tie into time, that is, if the exhibitor lives several hours drive away from the show site, it may be necessary to "leave before breakfast" to meet the exhibit set up time.

Cost and distance can also be a factor, while the dealer pays for his table he in return reaps a profit while the exhibitor often goes home with a bland piece of metal trophy. Many people feel that some travel stipend for exhibitors would be a legitimate show expense.

Security is a pure club weakness. At several shows over the years, exhibits have been tampered with in attempt to pilfer. The loose "club member" security coverage of the exhibit area is rarely close to efficient and handled with light regard by most show genera-

Editorial

chairmen.

Perhaps this is the underlying problem. Do shows producing clubs relagate exhibits to a "second class" feature of the show, spending as little as possible on this phase of public exposure to numismatics?

The decline in number of exhibits at the national state, and local level does not seem to fit into any pattern of commercialism; this is evidenced by the high interest in display during the "roll collecting craze" of the 1960's.



Kurt R. Krueger

For Discriminating Collectors

Numismatic Expertise Is Our Specialty!

Are you assembling a collection or considering liquidating the numismatic items you have? If so, you will want expert advice and counseling.

A visit or call to our Iola office will assure you of our professional capability. We can locate the coins, currency or the tokens you need when assembling a portfolio with appreciation in mind.

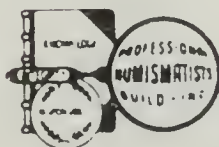
When the time arrives to sell, let us assist you in choosing the proper method of liquidation. We are always strong buyers of key material and also offer mail bid and floor auction services. We are conducting the 1982 and 1983 GNSA Auction in Cherry Hill, New Jersey. We are also privileged to be conducting the Mid-Year ANA auction in 1982 in Colorado Springs, Colorado. Consignment deadline for that particular auction is November 30, 1981 and we are expecting intense bidder participation as that will be the most noteworthy auction of the first quarter of 1982!



**160 North Washington Street
Iola, Wisconsin 54945**

Telephone: (715) 445-3845

Wisconsin's Leading Rare Coin & Currency Dealer.



(Editorial Continued)

Whatever the cause, concern by clubs is needed. The incentive of free meal tickets at annual banquets and coin shows is a start, and inovative club member brainstorming no doubt will come up with many more incentives. Along with the excellent numismatic media, the exhibit is a learning tool that has real impact, and must not be allowed to wither.

— — —
EXONUMIST

The word exonumist was coined by Russ Rulau (NOW #1160) and is a combination of "exo" meaning out of, and "numis" meaning a coin. The word was used informally until 1962 when it was officially adopted by the Token and Medal Society to describe token collectors.

DONALD A. RATHBUN

Collectors in southern Wisconsin and NOW members thru-out the state were saddened by news of the death of Don Rathbun of Madison. Rathbun, a long time collector, and show dealer of the 1960 era, had been in poor health for several years. Don was 59 years of age.

A CHAT WITH AN ANA

EXHIBITOR

With a great deal of pro and con concerning exhibits going on during these "down days" of Numismatics, here is an interesting view from a highly talented and successful exhibitor who is also a NOW member.

The ANA exhibitor can expect to pay \$90.00 or more per day for his room, plus perhaps another \$5.00 per day to park the car. Most hotels do not have a car available to haul the bulky exhibits to the display area, and most host clubs cater to dealers and are not particularly friendly or helpful to exhibitors.

Once set up, the exhibitor is subject to archaic display rules, which were perhaps necessary at one time, but were made obsolete in the early 1970's by regional and local shows. (Size and shape of cases, outside headings, setup and takedown times). The time limits are especially harrassing - even more restrictive than those imposed on dealers. (Your exhibit cannot be taken down until the show closing time).

All this for a \$5.00 exhibitors ribbon in some cases. Quite a price to pay for national recognition even if you do win in the jungle categories that ANA supports.

For information-packed periodicals, catalogs and books, look to Krause Publications

Publishers of -

Numismatic News

World Coin News

Coins magazine

Bank Note Reporter

Coin Prices

Standard Catalog
of World Coins

Standard Catalog
of World Paper Money

Standard Guide to U.S. Coin
and Paper Money Valuations

Serving your hobby needs with these
fine publications.

Write us or stop by for information
on any of the above.

krause publications

Iola, Wisconsin 54990

ANATOMY OF A SUCCESSFULLOCAL SHOW

I want to thank everyone who helped make our recent coin show so successful. We had 164 dealers with tables and public attendance of almost 3,000. I particularly want to thank the people who worked during the show: Ray Ziolkowski, Rudy Magnarini, Tom Artus, Milton Krenkel, Roger Lick, Henry Jaworski, George Miller, Tom Casper, Leo Neidinger, Dave Hunsicker, Nancy Wilson, George Neuner, Larry Messarik, Jerry and Al Panfil, Lawrie Radway, Kevin Foley, Lee Hartz, and, of course, my wife, Luella, who has done so much over the years to help with all our shows. Thanks also to Mike Tramte, who came from Green Bay to help, and to Annette Tramte, who worked far beyond the call of duty.

Del Bertschy - Show Chairman
Milw. Numis. Soc.

R.S. YEOMAN VISITS WESTERN

Richard "Dick" Yeoman, perhaps the most familiar name in numismatics, was at the Western Publishing Company at Racine this summer to celebrate the publishing of the 35th edition of the "Redbook". (A guide book of United States Coins).

The 35th edition, car-

ries a gold facsimile of his signature on the cover. Mr. Yeoman, (NOW #12) now lives in Green Valley, Arizona and audits and revises the Redbook issues during the cold season. When spring arrives, Dick is back in Racine, where in 1947 he created the "Redbook", which has been the "Bible" of the hobby since that date.

The 1947 edition which numbered 18,000 total copies, is now a coveted collectors item in itself. The overall number of all copies of the "Redbook" printed, is now nearing the 20 million mark.

CLUB ANNOUNCES PUBLICATION

The Nicolet Coin Club of Green Bay, Wis. has issued a four page guide to State and National Bank Notes of Brown County, Wis. The guide lists Green Bay and DePere banks and the denominations of notes they issued. For national notes, the quantity of each denomination printed is also listed.

While the guide may not be complete, it is a start toward the general catalog being compiled by the Nicolet Club of Brown County Merchant tokens, paper money, and exonumia. Persons desiring a free copy should send a self-addressed stamped envelope to:

Nicolet Coin Club
P.O. Box 152
Green Bay, Wis. 54305



L. to R - Dave Harper, Bill Dehem

OSHKOSH BANQUET

Forty two members and guests attended the annual awards banquet of the Oshkosh Coin Club held October 21st at the Anchor Inn in Oshkosh. Food for the evening was family style turkey and beef with all the trimmings, beautifully prepared and served. Speaker for the event was Dave Harper of Coin Magazine, subbing for Chet Krause who was on location. Dave discussed the current status of commemorative coins and humorously outlined the beaurocratic bumbling and goofups that accompany Senate hearings. The cumbersome involvement of Olympic athletes and petroleum companys in numismatics at the hearings, and the wierd priority order of the beaurocraty were handled

in good humor by Harper. After Harpers question and answer period, Ron Saft ran and narrated the ANA slide set on "Love Token Jewelry", and distributed door prizes.

President Bill Dehem then presented Irene Blanchette with the Rose Luker Memorial trophy for her continuing service to the club. Also honored was Keith Rhode for being the top ticket salesman for the clubs annual show. Rhode sold 90 tickets for honors among Oshkosh club members.

Send in your club news!

WAUSAU BANQUET

Forty members and guests enjoyed the 26th annual banquet of the Wisconsin Valley Coin Club, (W.V.C.C.), held November 7th at the Riverside Club in Merrill.

Guest speaker Chet Krause, discussed the current doldrums of the numismatic hobby, and described the current hobby recession as far less serious than the crash of the 1960's. Describing the present as a "good time for collectors to buy coins", Krause saw key hobby indicators holding steady in an otherwise recessive economy. Chet displayed and described several of his firms new publications including "Early American Tokens", and "The Standard Catalog of World Coins". The books were later donated as door prize drawings.

BEAVER DAM MINI SHOW

To some of our younger in years members, mention of the city of Beaver Dam holds no numismatic significance, but once upon a time, not too long ago, this city of 14,000 was the home of one of the finest coin clubs in Wisconsin. Exhibits of exceptional quality, active young numismatists, quality coin shows, Beaver Dam had them all!! What happened to this fine club is a numismatic enigma, no one with whom we have talked can explain its collapse. This summer, a small scale "primer" type coin show (commercial) was set up in Beaver Dam by dealer Randy Miller of Oshkosh, Mike Peterson of Appleton, and Mike Everson and Larry Rickert of Avenue Coin & Stamp of Appleton. These young men know, and many old timers feel, that the roots of a good Beaver Dam Coin Club still exist. Lets hope that 1982 will see the revival. How about it Beaver Dam?

TROY OUNCE — A measure of weight. A *troy ounce* is different from the *ounce* most Americans know. There are twelve troy ounces in a pound; i.e. 1 troy oz. = $1\frac{1}{16}$ oz. (the "regular" oz. = $1/16$ lb.) Gold is measured worldwide (including in the U.S.) in troy ounces.



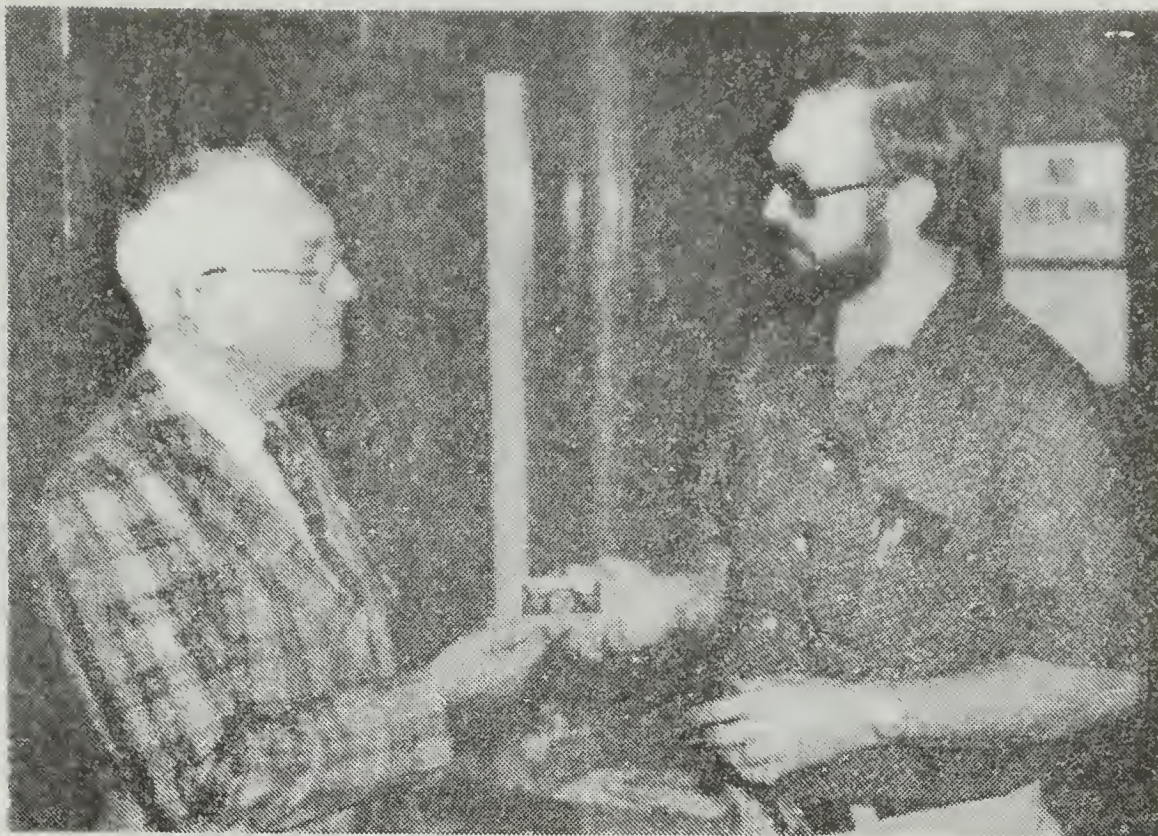
NOW Secretary Harry Collins presents life membership plaque to Wilbert Schenk, (center), as Helen Schenk looks on.

WAUSAU CLUB HONORS SCHENK

In a surprise ceremony at the Riverside Supper Club at Merrill, Wilbert "Willie" Schenk was awarded a honorary life membership in the Wisconsin Valley Coin Club.

Schenk, a charter member since the club was formed in 1955, has served in all four elective offices of the club as well as bourse, ticket, and advertising positions.

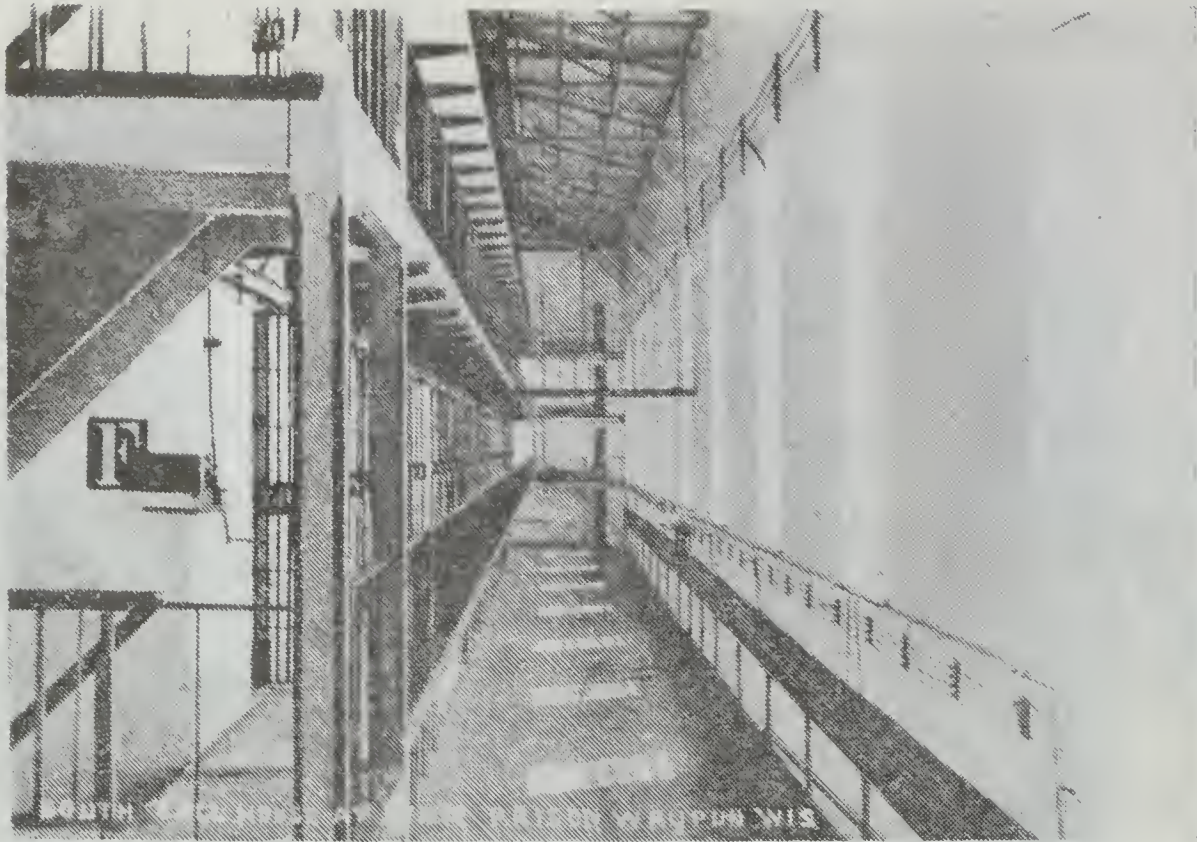
In accepting the membership plaque, Schenk, a retired paper mill maintenance man, attributed his long time interest and activism to the support of his wife Helen, who has worked beside him thruout his 26 years in W.V.C.C.



Harry Collins, (right), presents Cooney life membership #58 to Cooney Numismatists president Jern Kuczynski. (Oconomowoc Coin Show.)



120 years of Wisconsin numismatic experience met at the Milwaukee show when oldtimers Del Bertschy (left), and Harry Collura chatted.



WISCONSIN PENAL MONEYS

Bob Lemke - WNWA

In mid-1981 the Token and Medal Society (TAMS) published a catalog of United States prison media of exchange. Since many N.O.W. members are not members of TAMS, and since several new pieces of Wisconsin prison "currency" have been issued since the publication of that catalog (which I co-authored with Jerry Zara), it was felt that N.O.W. News readers might be interested in a cataloging of prison tokens of Wisconsin.

A short background on the history of prison tokens is necessary to give the reader an understanding of why cash substitutes are used in prisons, reform and training schools, jails, and other places of confinement.

Modern penological theory holds that convicts and cash don't mix. It was the inordinate love of money that sent many to prison in the first place, but over the past century, prison officials have learned that the use of legal tender coinage and currency inside prison walls can be a potential problem.

Since it is not issued by the institution, there is no way for officials to control the amount of cash in circulation or in the hands of each prisoner. Just as on the outside, a prison society that uses an uncontrolled currency will suffer from problems that range from inflation and depression to the creation of a wealthy class of convict who use the cash to yield power over the poor. Such a situation can lead to violence.

Also, a convict with U.S. currency in his possession can use it to bribe guards for contraband items or favors, because the money is easily spent by the guard on the outside. In the event of an escape, the prisoner could use cash to facilitate his getaway. In both of these situations, the use of prison currency eliminates such problems.

Like many states, Wisconsin has, over the years, tried a number of different currency substitutes, including scrip, tokens, and punch cards. While all of these substitutes have an advantage over cash, there are still drawbacks in that they lend themselves to transfer among inmates by such means as gambling, theft, robbery or other unsavory means.

Most institutions recognize the need for some type of medium of exchange, allowing the prisoner to purchase commissary items, snack foods, hobby supplies, etc., but today most are moving away from the tokens, scrip and other transferrable media to a bookkeeping system.

The Wisconsin State Prison at Waupun, or Wisconsin Correctional Institution as it is officially known, is one exception in that recent years have seen an increase in the number of cash substitutes used among inmates; principally in the area of snack foods items which are sold on a private basis by

various groups within the prison. The prison has turned the sales of soda, pastries, candy, etc., over to certain approved groups, who use the profits to fund their activities.

The prison uses a more conventional canteen book system for toilet articles, convenience foods and other items purchased in the institution commissary. In a pass book system, money that an inmate receives from outside, or earns on a job in the prison, is credited to an account and noted on a passbook. When making purchases, the passbook balance is adjusted according to the amount of the sale.

This article will concern itself with the tokens, scrip, tickets, and punch cards normally collected by prison token collectors.

A rather small specialty in the exnumia field, prison tokens are collected by persons who find a fascination with currency items used inside "the walls."

In the majority of cases individual types of prison currency are quite scarce, because most institutions take precautions to keep a tight control on the circulation of the items. However, when some series are obsoleted, they may appear in the collector marketplace in great numbers.

As prison currency goes, Wisconsin-issued material is quite scarce in all but a few cases. In the listing

here, a relative indication of availability is provided. Like the catalog numbers given, they are taken from the TAMS listing. Listings are roughly chronological order.

WI-1 WISCONSIN STATE PRISON. One cent, white paper coupon. Size & design details unknown. (Rare)

WI-2 Two cents, red paper coupon. (Rare)

WI-3 Five cents, gray paper coupon. (Rare)

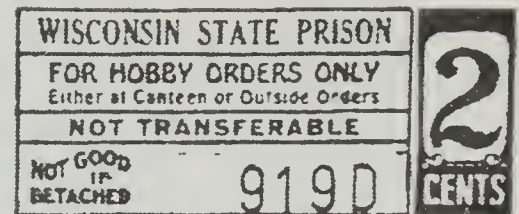
WI-4 Twenty-five cents, unknown color paper coupon. (Rare)

WI-5 Fifty cents, salmon paper coupon. (Rare)

NOTE: This coupon series was issued in books of 50¢, \$1, \$2, \$3, \$4, \$5, \$7, \$10, \$15, \$20, \$30, \$40, and \$50. It is now obsolete.

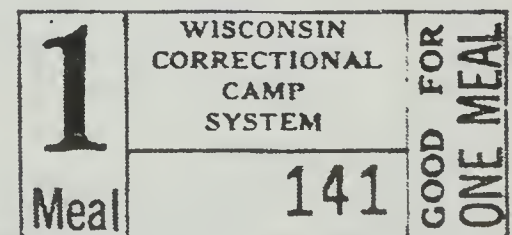
WI-6 Two cents, blue paper coupon. 51mm x 22mm. Obv: 2 / CENTS at right; at left, WISCONSIN STATE PRISON / FOR HOBBY ORDERS ONLY / Either at Canteen or Outside Orders / NOT TRANSFERABLE / NOT GOOD / IF / DETACHED (serial number). All printing in dark blue ink, except red serial number. Rev: Blank (Rare)

WI-7 WISCONSIN CORRECTIONAL CAMP SYSTEM. Green paper meal ticket.



WI - 6

51mm x 24mm. Obv: 1 / MEAL at left; GOOD FOR / ONE MEAL vertically at right; in center, WISCONSIN / CORRECTIONAL / CAMP / SYSTEM / (serial number). All printing in green ink. Rev: Blank. (Rare)



WI - 7

WI-8 HOUSE OF CORRECTION (Located in suburban Milwaukee, at Wauwatosa). Fifteen cents. 22mm, round red plastic, incuse white lettering. Obv: HOUSE OF / CORRECTION / CANTEN. Rev: GOOD FOR 15¢ IN / TRADE (Rare)



WI-9 WISCONSIN STATE PRISON. No denomination, 26mm round bronze. Obv: WAUPUN / STATE PRISON. Rev: Coca-Cola over a Coca-Cola logo. (Scarce)

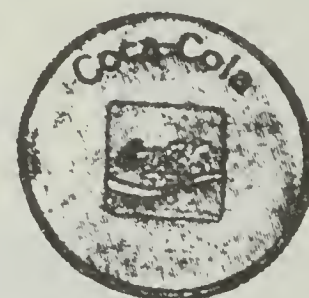
NOTE: These tokens, reportedly provided by the Coca-Cola company in Atlanta, were sold to inmate in the commissary for use in Coke machines in visiting areas, lounges, etc. "Face value" was 20¢ in late 1978.

WI-10 No denomination, 51mm x 25mm light green cardboard ticket. Obv: LOS / LATINOS rubber-stamped in purple at center. Serial numbers in black at left and right; separated and surrounded by red border. Rev: Blank. (Common)

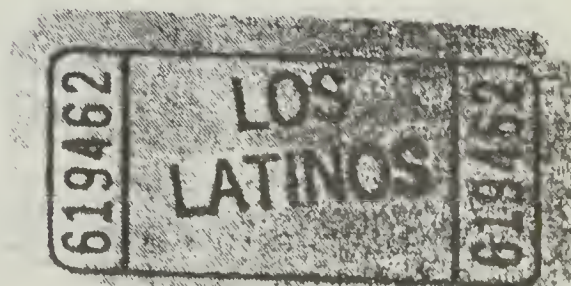
NOTE: This ticket, and the two below, were used for a short time when the Latin American cultural group within the Waupun prison had the soda concession. Tickets were purchased for 20 cents and could be redeemed for a cup of soda.

WI-10a Fifteen cents, 51mm x 25mm white cardboard ticket. Obv: LOS LATINOS / 25¢ rubber-stamped in purple. Black serial numbers at left and right, separated and surrounded by red border. Rev: Blank. (Rare)

WI-10b Twenty-five cents, 51mm x 25mm light green cardboard ticket. Obv: LOS LATINOS / 25¢ rubber-stamped in purple. Black serial numbers left and right, separated and surrounded by red border.



WI - 9



WI - 10

WI-11 Five dollars, 100mm x 75mm white punch-card. Obv: In center: TOTAL VALUE \$5.00 / FOOD PURCHASE ONLY / Black / Culture Group / CARD NO. (blank) / Resident..Inst. No. (blank above) / Chairman .. Treasurer (blank above). Amounts making up face value of the card printed around the border. All printing is black, except the card number, rubber-stamped in red. Values have been punched out and pen cancelled. Each card signed by project officers. Rev: Blank. (Rare)
NOTE: Cards similar to WI-11 are believed to have been issued by white culture and Jaycee groups in the prison, but examples are unavailable for confirmation.

WI-12 Guest Meal Ticket. No denomination, 52mm x 26mm yellow cardboard ticket. Obv: WISCONSIN STATE PRISON / Name (blank) / Representing / GUEST MEAL TICKET (blank above). Rev: Blank. (Scarce)

NOTE: In March, 1980, these meal tickets were being sold for \$1.25 each to authorized visitors at the prison, such as inst-

ructors, training personnel, etc.

WI-13 Ten cents, 51mm x 25mm pink cardboard ticket. Obv: INDO-EUROPEAN / CULTURE GROUP rubber-stamped in black over pre-printed ADMIT / ONE at center. Black serial numbers at left and red; red border. Rev: 10 rubber-stamped in black. (Scarce)

WI-14 Twenty cents, orange cardboard ticket. Same size and inscriptions as WI-13, except 20 stamped on back. (Scarce)

WI-15 Forty cents, yellow cardboard ticket. Same size and inscriptions as WI-13, except 40 stamped on back. (Scarce)

WI-16 Five cents, 51mm x 24mm pink cardboard ticket. Obv: (serial number) / .05 / WCI - GROUPS. Serial number in black ink, other printing, red ink. Rev: Blank (Rare)

WI-17 Ten cents, pink cardboard ticket. Similar to WI-16. (Rare)

WI-18 Twenty-five cents pink cardboard ticket. Similar to WI-16. (Rare)

NOW NEWS-NOW NEWS-NOW NEWS

EARLY 1982 SHOWS

February 14 MANITOWOC

Clipper City Coin Club
Club Bilmar - Manitowoc
Al Hrudka
352 N. Jackson
Valders 54245

February 21 GREEN BAY

Nicolet Coin Club
Midway Motor Lodge
N.C.C. - P.O. Box 152
Green Bay 54305

March 7 APPLETON

Fox Valley Coin Club
Country Aire
F.V.C.C. - 1418 S. Walden
Appleton 54911

March 14 KENOSHA

Kenosha Coin Club
Holiday Inn, 5125 6th Ave.
K.C.C. - 808 74th St.
Kenosha 53140

March 20-21 RACINE

Racine Numismatic Society
Memorial Hall - Racine
R.N.S. - P.O. Box 1222
Racine 53405

March 27-28 MILWAUKEE

South Shore Coin Club
MECCA - 6th and Kilbourn
S.S.C.C. - 3159 S. 13th
Milwaukee 53215

April 4

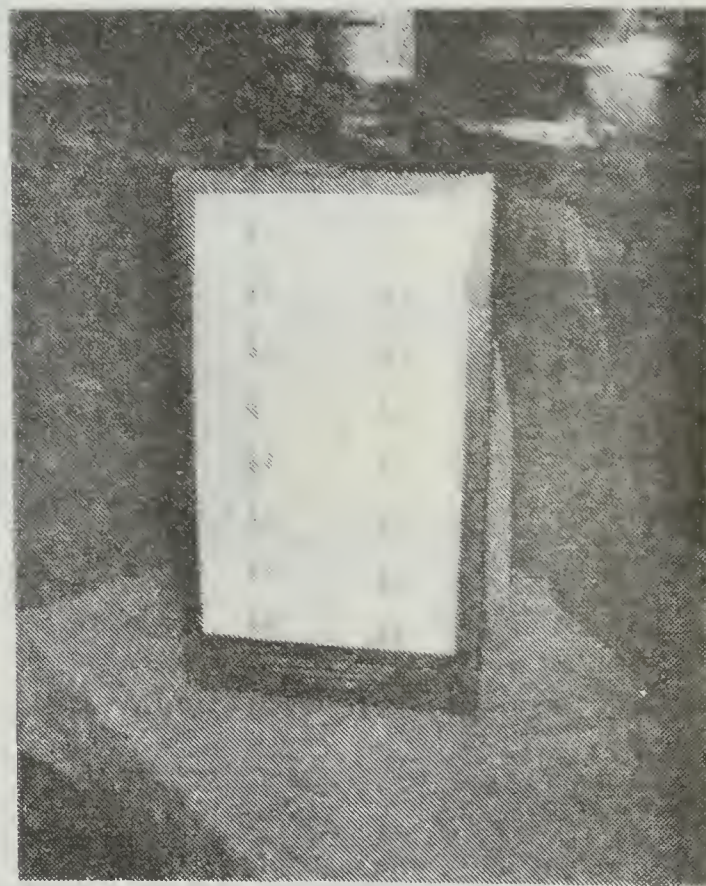
WAUKESHA

Waukesha Coin Club
Wau. Co. Youth Expo Bld.
W.C.C. - 3385 Hidden Hills Dr.
Brookfield 53005

April 18

WAUSAU

Wis. Valley Coin Club
Howard Johnson Motor Inn
W.V.C.C. - P.O. Box 6
Schofield 54476



1981 UNCUT SHEETS

A Christmas gift for the numismatic buff, uncut sheets of U.S. dollar notes! most non collectors are impressed by this wall hanging conversation piece.

INTERESTED IN MAKING MONEY?

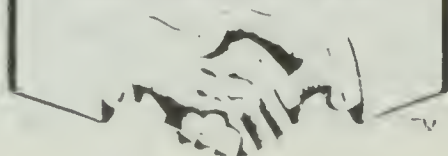
Here's how we can help...



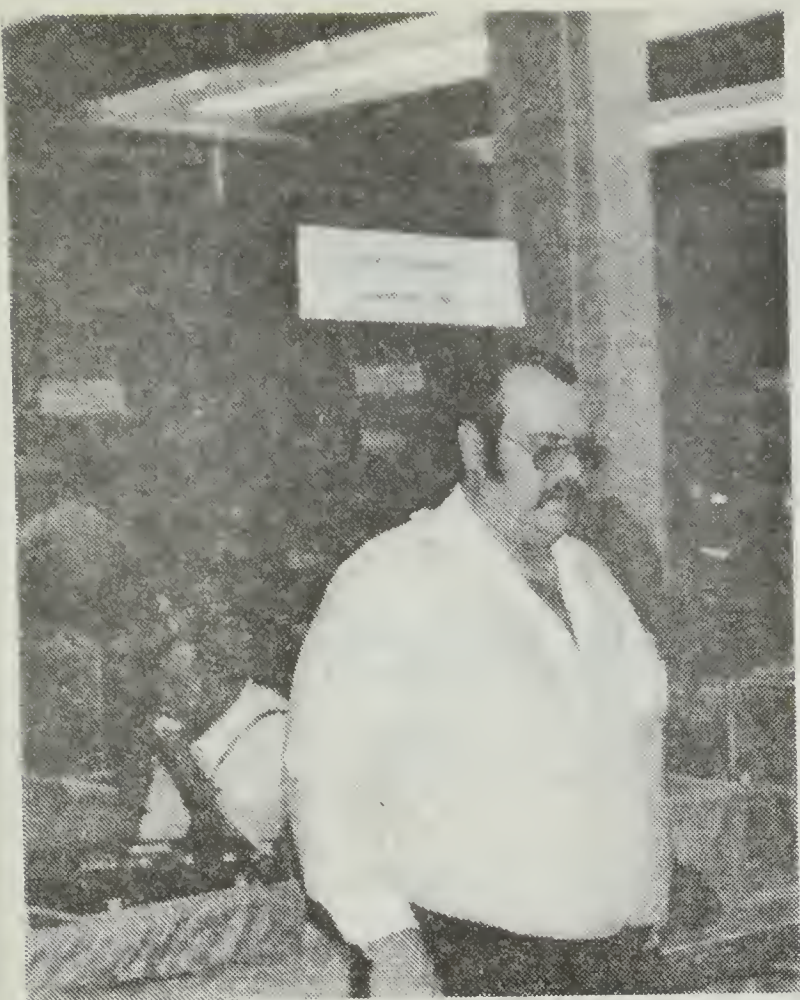
\$5

"The Rare Coin Investment Plan" covers the basics of what you need to know in order to invest in rare coins...how coins are traded, why they appreciate in value, potential for growth, tax savings, risks, rewards, etc. Our unique Plan is then presented. It is adaptable to **your** needs and not standardized. And our grading is guaranteed to pass inspection by the A.N.A. Certification Service. See what we can do for you.

Mark Ferguson
Rare Coin
Company, Inc.

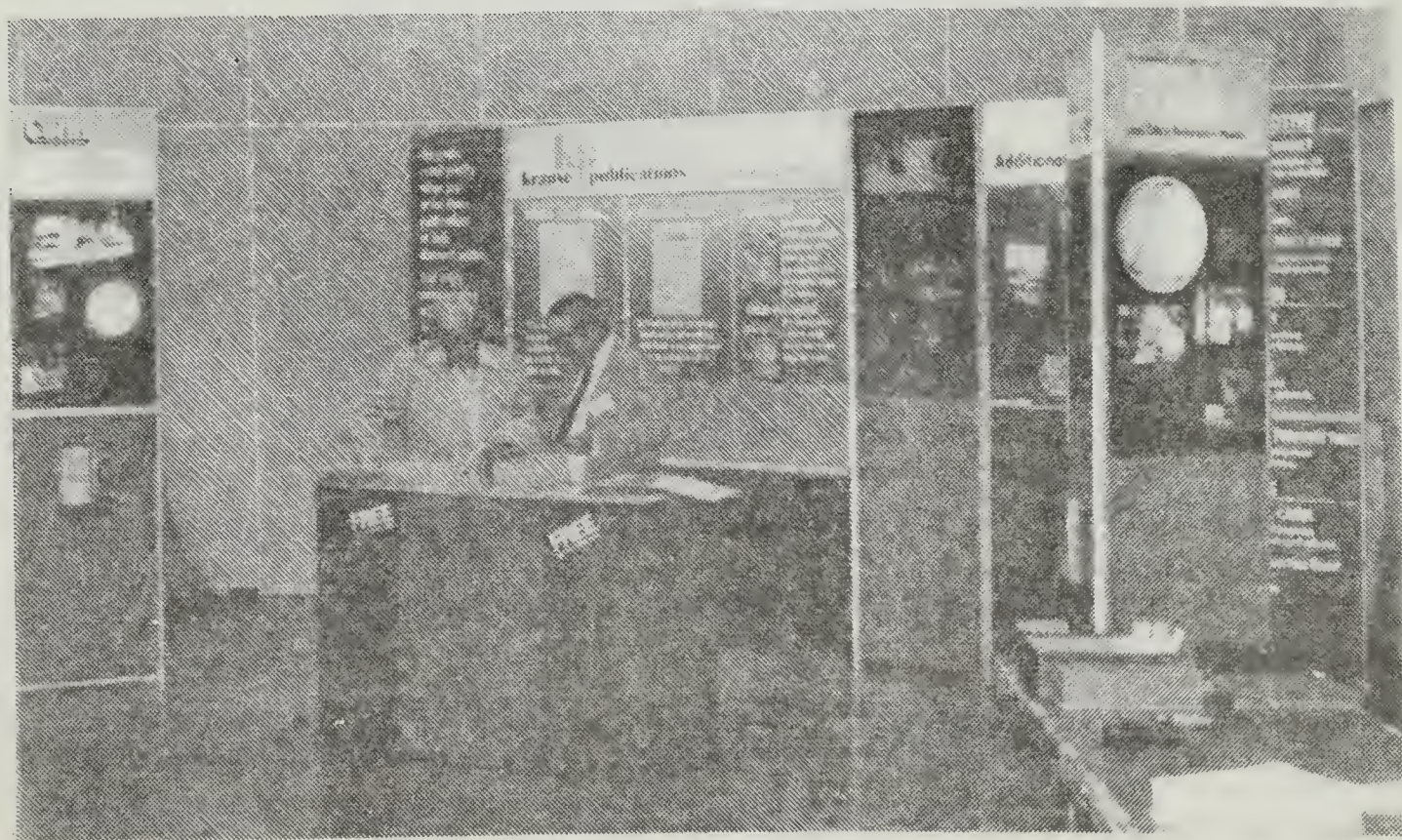


One Pearl Avenue, Suite 506
Post Office Box 2584
Oshkosh, Wisconsin 54903
Phone 414-233-6777



Collecting coins. A great hobby, enjoyed by some of the finest people you'll ever meet.

(Milw. 1981 fall show)



AD RATES

Contract Rates*

One-quarter page.....\$ 35
One-half page..... 60
One page..... 100

Single Issue Rates*

One-quarter page.....\$10
One-half page..... 18
One page..... 30

*All rates are for camera ready copy. Advertisements submitted not camera ready will be charged an additional \$5 for one-quarter page ads and \$10 for one-half page and one page ads.

Advertisers Please Note

All correspondence relating to advertising should be sent to Dick Anderson, 436 Nicolet Blvd. Menasha - 54952. Make all remittances payable to Numismatists of Wisconsin.

Deadline

Copy must be received as follows: March Issue, Feb. 1; June Issue, May 1; September Issue, August 1; December Issue, Nov. 1.

Mechanical Requirements

Full page, 37x47 picas; half page may be vertical or horizontal in format. Single column width, 17 picas.

Contracts

Available for four issues per year, first come first serve basis. Inside and back covers available at \$125 per year. If new copy has not been received by deadline, previous ad will be repeated.

Other Requirements

No mail bid sale listings not ads offering layaways accepted. No ads accepted from minors. All ads must have numismatic significance. Because of advance deadlines, prices stated in many ads may be subject to change.

COINS

MEDALS TOKENS

CURRENCY SUPPLIES

U. S. • FOREIGN • ANCIENT

RARE • OBSOLETE • OLD

I am always
in the
market for
rare or
choice
numismatic
material.

MEMBER

ANA - MNS CSNS Life No. 200 NOW Life No. 18
ANA Life No. 2666 and Several Others

BUSINESS: 1430 GRAND AVENUE



P. O. BOX 6 — SCHOFIELD, WIS. 54476

STAMPS and SUPPLIES

MEMBERS LIKE MINTS!

Madison Coin Club members broke the mid-summer doldrums with a "dealer" grading contest at their July meeting. (NOW News, August issue).

All display advertisers of Numismatic News were listed, and those receiving grading by at least five members were given a numismatic rating. To make the rating fair, the high and low grades on each dealer were omitted. Here are the results of the poll.

Seems the Madison members like to deal directly with MINTS since both the British Royal Mint & Franklin Mint rated MS-63 grades.

F.J. Vollmer and Bowers & Rudy tied for third place with AU-57, followed by Kurt Krueger's AU-53 rating.

THE OLD NOW NEWS IS BACK!

Numismatists of Wisconsin

The object of the Numismatists of Wisconsin is to encourage and promote interest in numismatics, to cultivate friendly relations between Wisconsin coin collectors and the coin clubs of Wisconsin, as well as collectors of other states, and to encourage and assist new collectors and coin clubs.

NOW-NOW-NOW-NOW-NOW-NOW-NOW

STATE OFFICERS

PRESIDENT

Mike Segersin Milwaukee

VICE-PRESIDENT

Harold Helm Oshkosh

SECRETARY-TREASURER

Harry Collins
P.O. Box 6
Schofield, WI. 54476

BOARD OF GOVERNORS

Leo Neidinger	Brookfield
Vickie Klausch	Jackson
Peter Phillips	Madison
Len Roosmalen	Middelton
Del Bertschy	Milwaukee
Dick Anderson	Menasha
Bob Kraft	Madison
Tom Fruit	Green Bay
Gordon Gill	Madison
Harry Collins	Schofield
Monte Sherwin	Bl. Riv. Falls
Virgil Jackson	Beaver Dam

NOW NEWS

Gerald Johnson
1921 Chase St.
Wisconsin Rapids, WI. 54494

PLAN AHEAD!
LOCAL SHOW CO-ORDINATOR
HARRY COLLINS

P.O. Box 6
Schofield, Wi. 54476 or call 715-359-9492

NOW Will Help!



Whitman
the Symbol of
Authority for
UNITED STATES
COIN BOOKS

For nearly 50 years collectors have relied on the accuracy of information presented in Whitman publications covering every facet of United States numismatics.

- A Guide Book of United States Coins — Yeoman
- Handbook of United States Coins — Yeoman
- Buying and Selling United States Coins — Bressett
- Grading Standards for United States Coins — A.N.A.

The ever popular Red Book and Blue Book with trend setting coin values, the A.N.A. Grading Standards that have revolutionized the hobby, books on paper money, check lists and beginner's guides, all share the Whitman pledge of dependable accuracy.

Enjoy your hobby to the fullest.
See your Whitman dealer today.



Whitman Coin Products from
WESTERN PUBLISHING COMPANY, INC.
Racine, Wisconsin 53404

Voecks' Fox Valley Coin Exchange

103 East Kimberly Avenue Kimberly, Wisconsin 54136

TELEPHONE 414-731-5451

NATIONWIDE TELETYPE SERVICE

WISCONSIN'S ONLY FULL SERVICE DEALER

Wisconsin's oldest & largest rare coin & bullion dealer

WISCONSIN'S MOST KNOWLEDGEABLE STAFF

OVER 60 YEARS COMBINED EXPERIENCE

Complete line of White's Metal Detectors

Guns for the Collector and Investor from \$25. to \$5000.00

WHEN BUYING OR SELLING, IT PAYS

TO CONTACT THE PROFESSIONALS

Wisc. WATTS 1-800-242-3575

National WATTS 1-800-558-3508

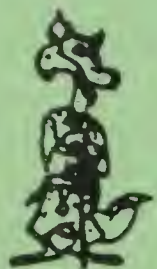
Fred, Fritz
& Randy Voecks

A.N.A. 38584

LM-1605

FACTS T.T. Circuit

Member of Reuters Coin Service



"FOXY"



1900
CLIFF MISHLER
KRAUSE PUBLICATIONS
MI
54990

MON 13L

Mr. Harold Collins
P.O. Box 6
Schofield, WI 54476